



BOOSTER LINES

Booster Clubs need to sell booster lines to parents, family and friends. Booster lines are an easy and fun way to make money in the Activity Program. They should be short sentences wishing individual students or team's good luck, affections, pride or congratulations. Booster lines will appear in the back of the program.

Each Booster Club should choose a parent volunteer or communicate the booster line information to Panthers Inc. PTSA Activity Program VP. The following are responsibilities of the Booster Club parent volunteer:

- Make copies of the booster line form for each parent in the Booster Club.
- Communicate to the Booster Club parents the benefit booster lines are to the Booster Club. Booster Clubs earn 75% of each booster line sold. Each 42-character line, which includes spaces, punctuation, and heart symbols, is \$10. If over 42 characters, an additional \$10 will be charged. **Parent checks should be made out to the Booster Club.**
- Communicate to the Booster Club parents the deadline date the booster line sheets need to be turned into the Booster Club.
 - **REMINDER – Panthers Inc. PTSA deadlines are not the parent's deadline. Each Booster Club must collect the booster line sheets days before the Panthers Inc. PTSA deadline.**
- Collect the booster line sheets and money from the parents and type all booster lines in a Word document using Times Roman or Arial fonts. Booster lines need to be proofread for the following:
 - NO bold lettering
 - Edit for inappropriate content and words
 - Spelling
 - Verify heart symbols are in correct font. Heart symbols are the only symbol that will be included in the booster lines.
- Turn into the Panthers Inc. PTSA Activity Program VP. Panthers Inc. PTSA will print booster lines as is. Panthers Inc. PTSA is not responsible for incorrect booster lines, please **PROOFREAD!!**
- **One check is written to Panthers Inc. PTSA for 25% of the sales** and needs to be turned in with the complete listing of the booster lines.
- Each Booster Club must turn in the following to the Panthers Inc. PTSA Activity Program VP by the deadline date:
 - A CD of all booster lines in a Word document (proof your CD)
 - A check made out to Panthers Inc. PTSA for 25% of the sales