



Dear Valued Advertiser,

On behalf of the Plano East Senior High School Community, we would like to thank you for your past support of our Activity Program. We are writing to ask you to advertise in our program again for the coming school year.

With your past support, our Booster Clubs have been able to purchase much needed supplies for our students and their activities. We have helped our students further their education with scholarships, provided our students with an alcohol free and drug free event for after prom and much more. Thank you for being an important part of our Plano East Community.

The Activity Program at Plano East is unique. It is the only program that supports all school activities throughout the school year. While other programs are distributed only at football games, the Plano East program is distributed through the entire school year at other sporting events, fundraisers and club banquets. Advertising in the Plano East Activity Program is a way to get your business in front of countless Plano families throughout the school year - not just during the football season.

We think that advertising in our program is a WIN-WIN for everyone involved.

Thank you so much for your support. We look forward to working with you for a successful school year.

Sincerely,

Panthers Inc. PTSA
Activity Program Committee