



Dear Valued Advertiser,

On behalf of the Plano East Senior High School Community, we would like to thank you for your support of our Activity Program. A copy of your advertisement as it appears in this year's Plano East Activity Program is attached.

With your support of this program, the Plano East Booster Clubs will be able to purchase much needed supplies for our students and their activities. In the past we have helped our students further their education with scholarships, provided our students with alcohol free and drug free event for after prom and much more. Your support is an important part of our Plano East Community.

The Activity Program at Plano East is unique. It is the only program that supports all school activities throughout the school year. While other programs are distributed only at football games, the Plano East program is distributed through the entire school year. Our program is distributed at football games, soccer, band, drill team, baseball, basketball, and cheerleading events. Advertising in the Plano East Activity Program is a way to get your business in front of countless Plano families (student body over 2600) throughout the school year - not just during the football season.

We think that advertising in our program is a WIN-WIN for everyone involved.

Thank you AGAIN for your support. We look forward to working with you for a successful school year.

Sincerely,

Panthers Inc. PTSA
Activity Program Committee