



PLANO EAST SENIOR HIGH SCHOOL

Blue Ribbon School of Excellence

PANTHERS INC. PTSA ACTIVITIES PROGRAM AD CONTRACT

*** Advertisers Information ***

Ad Name: _____

Address: _____

Contact Person: _____

City, State, Zip: _____

Phone #: _____

Fax #: _____

Date: _____

Signature: _____

New Ad

Repeat Ad - - - - - Page Ad was on last year _____

Same Ad _____

Changes to last years Ad: _____

**A
D
S
I
Z
E**

Commercial Business

Full Page Color (\$1000)

Back Cover Color (\$1500)

Full Page Black/White/Gold (\$700)

1/2 Page Color (\$550)

Color Inside Prime (\$1200)

1/2 Black/White/Gold (\$400)

1/4 Page Color (\$325)

1/2 Page Roster Page(\$585)

1/4 Page Black/White/Gold (\$250)

Bus. Card Black/White/Gold (\$150)

Student Profile

Full Page Color (\$750)

Full Page Black/White/Gold (\$525)

1/2 Page Color (\$413)

1/2 Page Black/White/Gold (\$300)

1/4 Page Color (\$244)

1/4 Page Black/White/Gold (\$188)

New Ad to be Designed by Graphic Designer — OR — Ready to Be Scanned

New Ad submitted as a Digital File – must be submitted with all of the following

- Printout of file must be supplied
- File name on Disk / CD
- Contact Name & Phone Number of person who composed file
- Support documents must be 300DPI
- Fonts and support documents list (MUST include fonts with file)

Acceptable Programs Adobe Indesign OR Adobe Photoshop

Not Acceptable Programs

Word Documents with imbedded graphics, PowerPoint, MS Publisher, Excel

Ad sold By Booster Club: _____

Date: _____

Club Representative: _____

Phone #: _____

Please remit Contract, Payment and Business Card or Artwork/Ad by Date: _____

To: Panthers Inc. PTSA
P.O. Box 941251
Plano, TX 75094

MAKE CHECKS PAYABLE TO:
PANTHERS Inc., PTSA

PTSA USE ONLY

Payment Ck#: _____

Amount: _____

Date Received: _____

Verified Info: _____